

This October, the Co-operative Development Foundation of Canada (CDF) is holding its second annual online auction in celebration of Canada's Co-op Week and International Credit Union Day. I would like to invite you to take advantage of this unique positioning opportunity by donating an enticing item.

The auction will take place from October 18<sup>th</sup> until October 28<sup>th</sup> and will attract participants in Co-op Week activities, specifically targeting key leaders from Canada's co-operative and credit union system. The event offers you an outstanding chance to be profiled as a valued supporter of co-operatives.

Set up like eBay, our online auction allows anyone with internet access to bid on exciting items – with all of the proceeds going towards CDF. It invites people and organizations to donate items – showing their commitment to CDF's work in an innovative way. This event is CDF's fourth online auction; the three previous auctions have met with great success raising a total of \$19,272 for CDF.

Co-op Week 2010 (Oct. 17-23) is an annual opportunity for Canadian co-op and credit union members to celebrate the accomplishments of the co-op sector and to recognize the contribution it has made both at home and abroad. During Co-op Week, co-ops and credit unions across the country hold special events aimed at promoting the co-op model with their employees, their members, their customers and the general public.

CDF is the charity of choice for Canadian co-ops and credit unions. It is a charitable organization that creates awareness of and raises the money for the Canadian Co-operative Association's (CCA) International Development programs. Our mission is to mobilize resources to equip people with the co-operative tools to change their lives for the better.

As a special CDF supporter, I am inviting you to take part in this online auction. Please contact Sarah Richardson at [sarah.richardson@coopscanada.coop](mailto:sarah.richardson@coopscanada.coop) for more information about the event or to notify CDF of your donation.

Thank you for your ongoing support. I look forward to hearing from you soon.

Yours co-operatively,



Laurie Tennian  
Interim Manager, CDF

