

## THE CO-OPERATIVE DEVELOPMENT FOUNDATION OF CANADA



A co-operative is an organization owned by the members who use its services. Co-operatives can provide virtually any product or service, and can be either a non-profit or for-profit enterprise. Co-operatives exist in every sector of the economy and can touch every aspect of our lives.

The Co-operative Development Foundation of Canada (CDF), a registered charitable organization, is the fundraising arm for the Canadian Co-operative Association's (CCA) international program. The money raised through CDF enables CCA to secure funds at a 3:1 ratio from the Canadian International Development Agency (CIDA). This means that for every dollar given to CDF, CIDA will contribute three. Every dollar donated to CDF translates to four dollars that go directly to help CCA's international development programs. CDF also raises funds to support Canadian co-ops that serve impoverished or marginalized communities. (118875517 RR0001).

Over the years a philosophical framework has emerged that guides CCA's international development work. It has four elements.

**Reducing Poverty:** Community-based co-operatives and credit unions are effective tools for reducing the human suffering associated with poverty throughout the world.

### **Here are just a few examples of how your donations will help to Empower Communities Worldwide:**

Long-term Disaster Relief - After the earthquake and tsunami in 2004, the fishers of Kuala Tuha in Aceh built new boats, an ice plant, and established a market to sell their catch. Working with CCA programs, these communities are slowly rebuilding, and ensuring a sustainable, viable future for themselves.

Mentoring & Education- Every year, CCA pairs women working in credit unions in Canada with an equal in a developing country. They learn from each other, not only how to improve a fledgling credit union in a community in need, but how to do so much with so little.

HIV/AIDS - CCA programs are equipping young people in Ghana, Uganda and Kenya with the tools to stay safe. In Soweto, South Africa, a CDF supported co-op is bringing comfort and dignity to those in the advanced stages of this terrible disease.

Insurance - Working with CCA, insurance co-ops in South Asia are able to bring accessible, affordable insurance to the working poor. With so many households living paycheck-to-paycheck with only one breadwinner, without this insurance, a simple fall would become a family tragedy.

**For more information of the dozens of amazing programs funded by CDF and your donations, please visit our website at [www.cdfcanada.coop](http://www.cdfcanada.coop).**

### **Building Sustainable Co-operative**

**Institutions:** Co-operatives are sustainable, democratic, and owned by the people they benefit.

**Working in Partnership:** CCA works with local partner organizations to design and manage projects in way that ensures the dignity of all participants.

### **Balancing Economic and Social Imperatives:**

Co-operatives are unique as business that

also promote the social well-being of members. a careful balance between the economic and social objectives of co-operatives.

## HOW TO SUPPORT CDF THROUGH THE UNITED WAY

Supporting CDF through your company's giving program is as easy as  
1....2....3

1. Ask your HR department for a United Way Pledge form.
2. From 1% to 100%, indicate what percent of your donation you would like to go to CDF. Don't forget to quote our charitable giving number: 118875517 RR0001.
3. That's it. That is all you need to do to support co-ops and credit unions in developing countries. Three simple steps to empowering communities worldwide.